MATERIALS MAILED WITH NAEB NEWSLETTER SINCE DECEMBER 1952

December 1952

1. Information on THE QUARTERLY OF FILM RADIO AND TELEVISION (editor: Rome Cowgill Kingston).
2. EDUCATIONAL PROGRESS IN THE CHICAGO PUBLIC SCHOOLS (made available by George Jennings) .
3. Information on the types of material issued by the CENTER FOR INFORMATION ON AMERICA.
4. TODAY'S CHALLENGE TO OREGON TEACHERS (talk by James M. Morris of KOAC).
5. RADIO AND TELEVISION PUBLICITY GUIDE (made available by Seymour Siegel, WNYC).
6. FCC Chairman Walker's speeches
   a) at the 1952 NAEB Convention
   b) at the Land Grant College Meeting

January 1953

1. Copy of past issue of the JOURNAL OF THE AER (sent NAEB by George Jennings).
2. THE UNIVERSITY OF ILLINOIS AND TELEVISION (by Robert B. Hudson).
3. REMARKS TO THE NAEB CONVENTION (by G. H. Griffiths of the FAE).
4. REPORT OF THE 1952 NAEB NATIONAL CONVENTION (by M. McCabe Day).
5. EDUCATIONAL PROGRESS IN CHICAGO PUBLIC SCHOOLS (from George Jennings).
6. NAFBRAT-RECOMMENDED RADIO AND TELEVISION PROGRAM LISTING (furnished by Mrs. Clara S. Logan, president of NAFBRAT).

February 1953

1. INTERNATIONAL TOWN, a promotional leaflet (furnished by Paul Rickard, WDET).
2. KDPS (program leaflet furnished by Clifton Schropp of the Des Moines Public Schools) .
3. SUI STAFF MAGAZINE (from John Winnie, State University of Iowa).
4. Des Moines Sunday REGISTER, article on The Iowa TV Schoolhouse (from Merritt Ludwig of WOI-TV.
5. EDUCATIONAL TELEVISION MOVES FORWARD (copies made available to NAEB by the Bloomfield-Montclair Project and the DuMont Laboratories).

March 1953

1. TELEVISION EDUCATION (a talk given by Harold E. Fellows, president of the National Association of Radio and Television Broadcasters).
2. THREE YEARS IN TELEVISION AND STILL ENTHUSIASTIC (a reprint of an article by Madeline S. Long, in the MINNESOTA JOURNAL OF EDUCATION).

3. TELEVISION IN THE FRENCH COUNTRYSIDE (a talk by Henry Cassirer, UNESCO television advisor).

4. FOOD LABELS FOR TELEVISION (Ken Gapen of USDA).

5. EDUCATIONAL TELEVISION (from the NCCET).

6. RADIO AND TV DIRECTORY OF NEW YORK AND CHICAGO (prepared by SPONSOR Magazine).

April 1953

1. WNYC'S FIRST ANNUAL FESTIVAL OF BOOKS (leaflet--a good sample of some if Sy Siegel's excellent promotion).

2. EDUCATIONAL TELEVISION NEWS (the March 2 issue of the publication of the NCCET).

3. LISTENABLES AND LOOKABLES, of February 27.

4. Copy of Earl Minderman's address at the University of Wisconsin Farm and Home Week Meeting, February 4, in Madison.

5. EDUCATIONAL TELEVISION NEWS, March 16 issue, along with reprints from the New York TIMES (these from NCCET).

May 1953

1. YOUTH DISCUSSION: PATTERNS AND TECHNIQUES (from Junior Town Meeting League).

2. THE ROLLINS ALUMNI RECORD.

3. REMOTE CONTROL TELEVISION, leaflet (by General Precision Laboratory Inc.).

4. GPL SYNCHRONIZING GENERATOR, leaflet.

June 1953

1. CAREERS IN INDUSTRY, The Railway Supply Industry (a talk by R. Arthur Williams, President, Standard Railway Equipment Manufacturing Co.).

2. WOI-AM and WOI-FM (Basic Schedule of Radio Programs).

3. REGION III WORKSHOP PROCEEDINGS.

4. (Mailed separately) Looseleaf DuMont TV Notebook catalog with supplements (To NAEB Actives, Associates, and Affiliates only).

July 1953

1. 1953 NAEB NATIONAL CONVENTION--Supplement.

2. General memo offering Lasswell talk and indicating NAEB Hq change of address.

3. Supplement #2 to the NAEB DIRECTORY OF MEMBERS dated April 1, 1953.

4. Third Allerton Seminar--PUBLIC SCHOOL BROADCASTING.

5. AUDIENCE RESPONSE TO FOUR EDUCATIONAL TELEVISION PROGRAMS (from WOI-TV).

6. For Active and Associate Members: RCA Equipment Brochures (on 24 items).

August 1953

1. TELEVISION IN LATIN AMERICA (by Henry E. Jacobs, University of Illinois TV-Motion Pictures Unit).

2. THE SMITH-MUNDT ACT: A LEGISLATIVE HISTORY (by Burton Paulu).

3. NAEB Grants-in-Aid, 1953, Announcement .

4. RCA Broadcast Equipment: Educational Television Plans. Letter from RCA.

5. DAGE Television Equipment announcement and catalogue.

6. YOUTH DISCUSSION ON TELEVISION (The Junior Town Meeting League).

7. A NEW HORIZON IN HIGH FIDELITY RECORDING (Scotch Tape).

8. RCA: Four Versatile TV Station Equipment Plans for VHF and UHF.

9. Willys UHF Television Station "Package".

September 1953

1. 50 copies of A GOOD FM ANTENNA .

2. CREATURES OF IMPLUSE, a television script (University of Michigan).

3. THE HISTORY AND ACTIVITIES OF THE AMERICAN COUNCIL ON EDUCATION.

4. State University of Iowa Publication (SCHOOL OF THE AIR), 1953-1954.

5. INTERNATIONAL TOWN brochure (Wayne University).

6. LISTEN AND VIEW WITH IU (Indiana University).

7. RADIO AND TELEVISION AT INDIANA UNIVERSITY.

8. Program Bulletin of WBEZ.

9. DAGE Television Equipment (additional material).

October 1953

1. INDIANA SCHOOL OF THE SKY, manual.

2. EDUCATIONAL PROGRESS IN THE CHICAGO PUBLIC SCHOOLS.

3. Supplement #3 to the NAEB DIRECTORY OF MEMBERS dated September 28, 1953.

4. MASTER PIERRE PATELIN (TV Script, from the University of Michigan).

5. Leaflet describing GPL 1 KW UHF Television Transmitter, model PA 714.

6. NAEB Engineering Committee Report #3 (OPERATING TECHNIQUES FOR VIDEO RECORDERS) Earlier reports: #1 TELEVISION EQUIPMENT, May 1953, #2 MOTION PICTURES AND KINESCOPE RECORDING FOR EDUCATIONAL TELEVISION, by Vernon Putnam, University of Illinois.

November 1953

1. CAREER OPPORTUNITIES (Published by NAM).
2. ILLINOIS CONGRESS OF PARENTS AND TEACHERS leaflet (10-15-53).
3. NAEB Engineering Committee Report #4 (November, 1953) ENGINEERING OPERATIONS PROBLEMS BASED ON THREE YEARS OF OPERATION (WOI-TV).
4. NAEB DIRECTORY OF MEMBERS (October 26, 1953).
5. NATIONAL CITIZENS COMMITTEE FOR EDUCATIONAL TELEVISION NEWS (11-1-53).
6. TELEVISION PLANT ANALYSIS (Richard Flanders Smith, Art Director, WOI-TV).
7. Continental Electronics TRANSMITTER REMOTE CONTROL EQUIPMENT pamphlet.
8. THE KITE AND THE KEY pamphlet (Radio-Electronics-Television Manufacturers).
9. SENIOR SCHOLASTIC Magazine (11-11-53).

December 1953

1. REPORT OF NAEB ENGINEERING COMMITTEE, 1953 Convention, Carl H. Menzer, Chmn.
2. Two Studies from Purdue.
3. NAEB Network Distribution Schedule, Winter and Spring, 1954.
4. RADIO PROGRAMMING IN THE FACE OF TV, Dick Vogl, Program Director, WOI.
5. PRESENT TRENDS IN RADIO PROGRAMMING AND THEIR PORTENT, Northrop Dawson, KUOM.
6. A FINANCIAL ANALYSIS OF FIFTY-FOUR EDUCATIONAL STATIONS, Raymond D. Cheydleur, Director, Educational Radio-TV, Marshall College.
7. EDUCATIONAL PROGRESS IN THE CHICAGO PUBLIC SCHOOLS, December 1953.
8. IT'S YOUR LOCAL GOVERNMENT, from WKAR.
9. TELEVISION OPPORTUNITIES.

January 1954

1. Brochure on THE JEFFERSONIAN HERITAGE (Boston: Beacon Press, 1953).
2. THE NATIONAL SAFETY COUNCIL announcement of the CAROL LANE AWARD.
3. TALES OF SEVEN CITIES (from NCCET).
4. TELEVISING THE MINNEAPOLIS SYMPHONY ORCHESTRA.

5. NAFBRAT January-February, 1954 Bulletin.

6. AMERICAN FOUNDATION FOR THE BLIND NEWS RELEASE.

March 1954

1. A NEW VISION (Published by the ETRC).

2. Three memos from the In-School Program Committee to the NAEB Stations.

3. RADIO TIMES, February 14-20.

May 1954

1. WAYS OF MANKIND: A PRELIMINARY REPORT.

2. Foreign Policy Essay Contest announcement.

3. NAEB TAPE RECORDING, Engineering Committee Report #6.

4. SUPPLEMENT #2 to the NAEB DIRECTORY OF MEMBERS.

5. INTERVIEWER MANUAL, Research Committee Report #1.

6. THE FIRST NAEB TELEVISION PRODUCTION WORKSHOP .

7. SUMMARY STATEMENT OF TV & RADIO RECORDING RIGHTS.

8. NAEB PLACEMENT SERVICE supplement.

June 1954

1. NAEB PLACEMENT SERVICE supplement.
2. List of Materials Available.

July 1954

1. Announcement of new book FOUR YEARS OF NEW YORK TELEVISION.

2. SUPPLEMENT #3 to the NAEB DIRECTORY OF MEMBERS.

3. Three brochures on the TV series GREAT PLAINS TRILOGY.

4. Announcement of Equipment Manufacturers Exhibit at NAEB 30th Convention .

5. Michigan State Library Program on BOOKS FROM THE BOOKMOBILE.

6. QUARTERMASTER TRAINING COMMAND EDUCATIONAL TELEVISION STUDY.

7. NAEB questionnaire.

8. NAEB PLACEMENT SERVICE supplement.

August 1954

1. NAEB PLACEMENT SERVICE supplement.

September 1954

1. IN-SCHOOL WRITERS' SEMINAR, June 7-11, 1954. Edward Stasheff.

2. NAEB PLACEMENT SERVICE supplement.

October 1954

1. SOME COMPARISONS BETWEEN BRITISH AND AMERICAN TELEVISION (Research Project #2)--John T. Suchy.

2. THE ADMINISTRATIVE PROBLEMS OF THE 10-WATT EDUCATIONAL FM STATION (Research Project Report #3)--Lowell G. Perry.

3. NAEB PLACEMENT SERVICE supplement.

November 1954

1. THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS: A HISTORY---Harold E. Hill.

2. NAEB PLACEMENT SERVICE supplement.

December 1954

1. NAEB COMMITTEE REPORTS (delivered at the 1954 NAEB Convention in New York).

2. NAEB PUBLICATIONS AND RECORDINGS (a list with an order blank).

3. SUPPLEMENT #1 to the NAEB DIRECTORY OF MEMBERS dated October, 1954.

4. NAEB PLACEMENT SERVICE supplement.

January 1955

1. Memo about Hi Fi.

2. SUPPLEMENT #2 to the NAEB DIRECTORY OF MEMBERS dated October, 1954.

3. NAEB PLACEMENT SERVICE supplement.

February 1955

1. SUPPLEMENT #3 to the NAEB DIRECTORY OF MEMBERS dated October, 1954.

2. NAEB PLACEMENT SERVICE supplement.

OTHER NAEB PUBLICATIONS DISTRIBUTED:

1. LOS ANGELES TELEVISION (Monitoring Study #2).
2. CHICAGO SUMMER TELEVISION (Monitoring Study #3).
3. NEW YORK TELEVISION REVISITED (Monitoring Studies #1 and #4).
4. NEW HAVEN TELEVISION (Monitoring Study #5).
5. THREE YEARS OF NEW YORK TELEVISION (Monitoring Study #6).
6. FOUR YEARS OF NEW YORK TELEVISION (Monitoring Study #7).
7. NAEB RADIO-TELEVISION BIBLIOGRAPHY.
8. REGION II SEMINAR WORKSHOP REPORT.
9. REGION II WORKSHOP PROCEEDINGS.
10. THIRD ALLERTON SEMINAR--PUBLIC SCHOOL BROADCASTING.
11. LINCOLN LODGE SEMINAR ON EDUCATIONAL TELEVISION.
12. Highlights of the Educational TV Workshop at Iowa State College in Cooperation with NAEB & JCET (Aug. 17-24, 1952)

March, 1955

1. CLEARANCE, RIGHTS AND LEGAL PROBLEMS OF EDUCATIONAL RADIO AND TELEVISION STATIONS--Fredrick S. Siebert
2. NAEB REGION VI SEMINAR WORKSHOP
3. Announcements of NAEB Scholarships
4. Additional Materials Available list
5. Memo about the NAEB Newsletter Correspondent
6. Memo about the NAEB Network Assessment Fee
7. NAEB PLACEMENT SERVICE supplement.

April, 1955

1. NAEB Second Educational Television Engineering Workshop
2. NAEB Third Educational Television Production Workshop
3. Italia Prize Announcement (Prix Italia)
4. NAEB PLACEMENT SERVICE supplement

May, 1955

1. THE SECOND NAEB TV PRODUCTION WORKSHOP
2. EDUCATIONAL BROADCASTING A LOOK AHEAD - David D. Henry
3. NAEB PLACEMENT SERVICE supplement

June, 1955

1. Two items from the Del Prado Hotel
2. MAKE YOUR PLANS NOW FOR YOUR 1955 NAEB CONVENTION
3. EDUCATION OR ENTERTAINMENT
4. NAEB PLACEMENT SERVICE supplement

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities

MITH MARYLAND INSTITUTE FOR TECHNOLOGY IN THE HUMANITIES

UNIVERSITY OF MARYLAND

WISCONSIN HISTORICAL SOCIETY

WISCONSIN UNIVERSITY OF WISCONSIN–MADISON

NATIONAL ENDOWMENT FOR THE Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the National Endowment for the Humanities.